

Wine Spectator

A Wine Match for Millionaires (and Those Who Want to Marry Them)

Plus, Strange Inheritance spotlights an Oregon winery bequeathed to an 8-year-old, wine crimes in Bordeaux, tough times for New Zealand vintners, and a 500-year-old wine gets a new barrel

Posted: February 5, 2015



Randee St. Nicho

Millionaire Matchmaker Patti Stanger is now pairing millionaires and their suitors with her own wines.

 What type of wine do millionaires like best? You might guess classified-growth Bordeaux, cult Napa Cabernet, cru Burgundy or a convincing approximation thereof ... But the wines of P.S. Match, the new line launched by Patti Stanger, the titular millionaire matchmaker of the dating show Millionaire Matchmaker, are priced at just \$8 to \$13. Brought to us by Prairie Creek Beverages, the same company responsible for J.R. Ewing Bourbon, P.S. Match offers a sweet red blend from Italy, plus a Central Coast Cabernet and a California Chardonnay, with an Italian rosé bubbly on the way. Unfiltered met Stanger this past fall, at a preview for the wines, and she confirmed that she'd served them during the "mixer" phase of her show/service, where they were a hit. That came as no surprise, as California négociant extraordinaire Cameron Hughes is the man in the cellar. A wine brand was a natural choice for Stanger—she says wine brings people together and gets them in the mood. P.S. Match is also in the planning stages of opening or buying a wine bar in Los Angeles, where wine lovers can hope to meet their perfect pairing.

http://www.winespectator.com/webfeature/show/id/51199